

ROWAN SCHABERG

Seattle, WA | 206-790-9270 | row.schaberg@gmail.com | www.linkedin.com/in/rowan-schaberg/

SUMMARY

Multimedia sports journalist with proven skills in creative storytelling through different mediums. Specialized experienced in video production (pre-production, production, and post-production) with an eye for detail, strong work ethic, strength in interviewing and researching, and dedication to the empowerment of marginalized athletes through storytelling.

EDUCATION

Colorado State University

2024

B.A. in Journalism and Media Communications, minor in Music, Stage, and Sports Production

TECHNICAL TOOLKIT:

- **Production:** Camera operation, settings manipulation, lighting setup
- **Post-production:** Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop
- **Writing and marketing:** Wordpress, MailChimp, Otter.ai, Hootsuite, Canva

PROFESSIONAL EXPERIENCE

COLORADO STATE ATHLETICS

Fort Collins, CO

RamVision Media Specialist

August 2021 – June 2024

Elevated video content and coverage of the Colorado State women's basketball and football teams through creative video content. Enhanced Colorado State's high quality student-led broadcasts through camera operation and control room technical skills. Promoted to Senior Media Specialist to assume more responsibilities and train new employees.

Creative Direction

- Participated in cross-department meetings with marketing and communications to pitch content ideas that align with brand goals and data.
- Chosen to conceptualize and create the women's basketball runout video that played before every home game and shown at the Mountain West Tournament.
- Produced multiple videos a week from scratch, given complete creative control

Elevating Content and Brand Awareness

- Centered content around Colorado State brand guidelines and current campuswide campaigns
- Maintained Colorado State's reputation of creating top tier content
- Implemented industry trends to keep Colorado State's content relevant and fresh

BARNFLY PRODUCTIONS

Fort Collins, CO

Video Producer

December 2023 – June 2024

Contributed technical video skills and women's basketball expertise to an Emmy-award winning crew through the film, "Undersized", following the Colorado State Women's Basketball team.

LEARNING

30-Minute Resume Refresh with Sho Dewan

- Make sure your resume is filled to the bottom of the page
- We recommend that you keep your resume at 1 page but you can go up to 2 pages if necessary (but no more than that)

LEADERSHIP EXPERIENCE

ORGANIZATION CITY, STATE / COUNTRY

Your title Month YYYY – Present

- This section is optional but great for showcasing your involvement in organizations or volunteering
- The suggestions above in the Professional Experience section apply to this section, as well
- Make sure you keep your font and font sizes consistent throughout your resume

EDUCATION & OTHER

UNIVERSITY *GRADUATION YEAR*

LANGUAGES: If you speak any other languages, add them here and label your level fluency (native, fluent, proficient, basic)

OTHER EDUCATION: Add any courses or certifications you have completed that are relevant to the role and industry

INTERESTS: Add some interests here that may spark a conversation (e.g., basketball, podcasts, rock climbing, etc.)

